



CITY OF JOHANNESBURG
METROPOLITAN MUNICIPALITY



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EXECUTIVE MAYOR COUNCILLOR DADA MORERO TO BRIEF MEDIA ON THE CEO CLEAN-UP CAMPAIGN AND THE WORK DONE BY THE BOMB SQUAD SINCE ITS INCEPTION

The City of Johannesburg invites members of the media to a detailed briefing by Executive Mayor Councillor Dada Morero on the upcoming CEO Clean-Up Campaign, as well as the intensified service delivery work undertaken by the Johannesburg Bomb Squad.

The CEO Clean-Up Campaign is a three-day, citywide renewal initiative bringing together the Executive Mayor and Johannesburg's leading CEOs for visible, on-the-ground action to restore the cleanliness, functionality, and dignity of key precincts. The campaign forms part of the City's broader CEO-City Partnership Programme, which strengthens collaboration between the public and private sectors to drive sustainable precinct management and long-term urban renewal.

The campaign will unfold as follows:

- Day 1 – 12 November: Inner City Core & Braamfontein Precincts (Joubert Park, Johannesburg Art Gallery, Wards 59, 60, 124)
- Day 2 – 13 November: Hillbrow, Berea & Yeoville Precincts (Wards 62, 63, 64, 123, Greater Ellis Park)
- Day 3 – 14 November: Kliptown, Soweto (Walter Sisulu Square and heritage precinct)

The briefing will provide a progress report on the work done by the Bomb Squad and outline the City's strategy to sustain momentum beyond the CEO Clean-Up.

DETAILS OF THE MEDIA BRIEFING

Date: 11 November 2025

Time: 10:00

Venue: Johannesburg Theatre, Lesedi boardroom

ISSUED BY THE OFFICE OF THE EXECUTIVE MAYOR

MEDIA ENQUIRIES

Khathutshelo Mulaudzi

Acting Director: Mayoral Communications

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